

THE CYCLE OF CREATIVITY : EVALUATION

Pick one (or more) set(s) of terms to use as a basis for an examination into the balance of the three disciplines within your work:

The three disciplines themselves are:

conceptual : physical : emotional

that lead to the functional descriptors of:

conception : construction : communication

To be a bit more specific we can go to the general output of each of these:

content : form : impact

that result in the key ingredients of:

problem : product : resonance

mystery : passion : meaning

Or we can move into the more process related terms:

research : craftsmanship : comparison

philosophy : design : presentation

Write down each of the three terms selected and evaluate your work. The point is to not only find out what you are doing well, but to find also out where you are the weakest so you can reestablish a balanced approach to your work from here on in.

