PREPARING PHOTOS for PROJECTION for CRITIQUE 1

For Critique 1 we need to see 10 pictures plus 2 self-portraits. This is Crit 1 in Photo I so we are just looking to see what things interest you. We will work from here to refine your investigation. We are also looking to see *how* you are looking at things. We will refine the way you shoot using these initial viewpoints.

BASIC ADJUSTMENTS
Make all adjustments to make the photographs look hot. This will typically be, in this order:
Levels_____ to set tonal range endpoints
Curves_____ to add contrast
Black & White _____ to convert to greyscale
Layer Sharpen_____ to add definition (see the on-line handout)

SAVE the FILE, three times!
Save it first as a PSD file from Photoshop. This will be your working file, at full size with all adjustment layers.
Then save the file as a TIFF. This will be your printable file. This will be reduced to the size of the final print, but that comes later.
Finally, save the file to projection size for the first crit. This will be 1200 pixels on the LONG SIDE using the 'Save for Web' process.

SAVE FOR WEB
save for web & devices **FILE> SAVE FOR WEB AND DEVICES** [**CMD**] [**OPT**] [**SHFT**] **S**
set **PRESET** to JPEG High
OPTIMIZED will be turned on
QUALITY will be 60
CONVERT TO sRGB
should be turned **OFF**
IMAGE SIZE
set to 1200 px on the **longest** side
QUALITY =
Bicubic Sharper
hit [**SAVE**]
A dialog box will open asking where to save the pictures
create a new folder on the Desktop
click on [**NEW FOLDER**] in the bottom left corner
name the folder *your_nameC1*
use all lowercase letters except for the C

REPEAT FOR ALL PHOTOS
Do the same Save for Web routine for all 12 of your pictures.
Do not save over or delete your working crit01 pictures
These new pictures will have all the .JPG extension
indicating that they are reduced size and resolution for viewing only
Your working picture files will still have the .PSD extension
indicating that they are working Photoshop files

If you are working on some other computer that is not in the TUCC Lab,
you can save all your crit1 pictures to your memory stick
then copy them onto your crit1 folder in the Lab

COPY the CRIT 1 FOLDER into the ART FOLDER

go to the Finder (aka the Desktop)

open the Art Folder as follows:

2xClick the Art Folder icon on the desktop, or –

hit [**CMD**] **K** from the Desktop

enter **smb://129.32.103.204/Art Folder S** into the dialog box

hit [**CONNECT**]

you will be asked to Log In (again) as a Registered User

ID = **student**

PW = **maclab**

navigate to the BERKwork folder for this semester

navigate to the critC1 folder for your class

open another window and navigate to *your_nameC1* folder

drag *your_nameC1* folder into the Art Folder> BERKwork folder> critC1 folder

RENAME PHOTO FILES in BRIDGE

The best of these pictures will be posted to the Student Web Gallery. For this reason all pictures need to follow a specific naming format (because the web site uses a script that is looking for names in a particular format). Adobe Bridge has a Batch Rename tool to make this easy.

run _____ Adobe Bridge

navigate _____ to the folder containing all of your photos

this can be either the critC1 folder on your desktop

or the folder inside the Art Folder

reorder _____ your photo as desired

drag them into a new position

consider how each photo affects the look

of the preceding and following photos

select all _____

EDIT> SELECT ALL **[CMD] A**

rename _____ the photos

TOOLS> BATCH RENAME… **[CMD] [SHFT] R**

options:

Destination Folder

Rename in same folder

New Filenames (use 2 option lines)

Text

enter the name as we will be doing for the web

use all lower case except for the C

your_nameC1–

aka: your first name

underscore

your last name

capital C

the digit 1

a hyphen

Sequence Number

start with the number 1

two digits

check that the name looks right at the bottom

the prefix .jpg will be retained automatically

hit _____ [**RENAME**] or [**ENTER**]