

HYBRID FINAL PORTFOLIO

The last task for the semester is to put together a Portfolio of your 24 best pieces. These should be organized into groups the way photos are organized into chapters for a book. In the case of a Hybrid Photography course these chapters might be the processes learned. However, this would be an organization based on **FORM**, aka the Physical Discipline, and it is preferable to have work categorized by **CONTENT**, aka the Conceptual Discipline. There should be at least 8 new photos in this collection, complimenting what has already been produced. This Portfolio will be presented for Final Reviews during the last 2 days of classes for the semester, before Study Days and Final Exam week.

FINAL PRESENTATION

We are aiming for a portfolio of a minimum of 24 pieces. Your Final Presentation could be any combination of processes that make you look the best. A goal is consistency with diversity. Think about how a Gallery Owner would view you as an artist that wants to show their work in their space.

The Presentation should contain:

- Your Independent Work for Crit 4, revised as determined in the critique.
- Examples of you best work in each of the 5 processes presented.
 - Silver Printing (toned), Cyanotype (straight and toned),
Instant Film (transfers and lifts)
 - You're allowed to bail out of 1 process if that was an utter failure, however, people who did reasonably good work in all processes will look better. You may include other work in other processes.
- A Digital Portfolio burned to DVD (blanks provided)
 - Render all images inside a black square that is 1920 x 1920 pixels. (see below)

DIGITAL PORTFOLIO

All images in the Portfolio need to be transformed into a set of Digital Slides where the image sits inside a frame that is 1920 pixels square. There is a recipe and a short video that details exactly how to do this. It is very simple, composed of only 2 steps.

DOCUMENTATION/ Archive for Future Use

Burn the final Portfolio to a DVD and hand that in at Final Reviews. This portfolio can be used on a professional level to apply to a photo program, submit work for an exhibition or apply for a grant. But maybe most importantly, you will have a permanent record of what you have discovered and created this semester. Someday in the future you will be very glad you have this.

You should also consider making a book from these scanned images. There are sites that will take your photos and assemble them into a real book: [Blurb](#), [AdoramaPix](#), [Lulu](#), [ShutterFly](#). Some can also sell copies of your book for you if you have an entrepreneurial spirit and a strong ego.

DIGITAL PORTFOLIO for PHOTOGRAPHERS

PERSONAL RESEARCH

The goal of this semester is to create a coherent collection of photographs that work together and make sense with each other. Similarity in content and process will coalesce a group of photographs into a unified body of work. The impact of the work will be amplified through the idea of 'content bleed' where the content in one photograph will affect or change the way one reads the content in any other photograph in the collection.

The first step in creating this consistency is to look at all the photographs shot this semester and organize them into groups. Think of these groups as chapters in a book, where the book is the semester. These chapters are evidence of the things that you are drawn to, either instinctively or logically. If you can then put a name to each chapter you are halfway home. When you have done this you will have a better idea of who you are and how you interact with the world.

A very good tool for organizing groups of photos is Adobe Bridge. You can navigate to a folder full of photos and move them around and then place them into individual folders for each of your chapters. Not every photo will fit into a chapter and some photos will fit into more than one chapter. [note: hold the **OPTION/ALT** key when you drag a photo to duplicate it.] Sometimes a single photograph can become the inspiration for whole new chapter on its own. These are things you will have to work on to figure out.

DIRECTED SHOOTING

The next step in this process is to take the names of these chapters and fix them as concepts in your mind and then go out and try to shoot more pictures that will fit into each one. This means you should think about what you're shooting first and not depend on the world to just give you things when you go out for a walk. This is 'directed shooting' as opposed to 'intuitive shooting'. Now, rather than being a 'gatherer', you become a 'hunter'. A photo hunter! This is what photo artists are. They do not wait for things to happen, they make things happen. They do not find photos, they make photos.

PORTFOLIO

The final step to take as we are nearing the end of the semester is to compile a Portfolio. A portfolio is a collection of your best photographs displaying consistency and diversity. You can use the book metaphor as a model for creating this portfolio. Having several chapters of photographs that work together will give you the consistency within each group, and the diversity can come by having groups that focus on different subject material using appropriate techniques. [Remember - Form support Content!]

At the end of the semester you will submit a finished portfolio of 24 photographs. These can be shots from any time during this semester but you must also include at least 8 new photographs. The entire portfolio of photos can be organized as 4 groups of 6 photos each, or 6 groups of 4 photos each, or something in between. Each group does not have to have the same number of photos. (Personally I like 5 groups of 5. 24 is just the minimum number.) Just make sure the photographs are cohesive in content and form and impact.

This portfolio can also be used to apply to another photo program, submit work for an exhibition or apply for a grant. In the end you will have a permanent record of what you have discovered and created this semester. Someday in the future you will be very glad you have this.