

**ART PHOTOGRAPHY – SMARTPHONE PHOTO  
SEMESTER SCHEDULE – SPRING 2016**

Tyler School of Art/ Department of Graphic Arts & Design/ ARTU 2831-702  
Tyler Photography Area / On-Line Class  
All students **must** participate in all critiques!

<b>S16</b>			<b>ART/ SMARTPHONE PHOTO 2831-702</b>	
week 1	M	01/11	intro/ blog setup	
			TOPIC 1 - B&W Photo / Mystery	
week 2		01/18	shoot, process, post (4 min)	
week 3		01/25	shoot, process, post (4 min)	
week 4		02/01	shoot, process, post (4 min)	
week 5	M	02/08	CRIT 1 Final Photos due (12 + 2 sp*)	5PM
	T	02/09	CRIT 1 Commentary due	5PM
	R	02/11	CRIT 1 Self-Evaluations due	5PM
	F	02/12	TOPIC 2 - Color Photo/ Passion	
week 6		02/15	shoot, process, post (6 min)	
week 7		02/22	shoot, process, post (6 min)	
		02/29	<i>Spring Break</i>	
week 8	M	03/07	CRIT 2 Final Photos due (15 + 2 sp*)	5PM
	T	03/08	CRIT 2 Commentary due	5PM
	R	03/10	CRIT 2 Self-Evaluations due	5PM
	F	03/11	TOPIC 3 - Vintage/ Memory	
week 9		03/14	shoot, process, post (6 min)	
week 10		03/21	shoot, process, post (6 min)	
week 11		03/28	shoot, process, post (6 min)	
week 12	M	04/04	CRIT 3 Final Photos due (18 + 2 sp*)	5PM
	T	04/05	CRIT 3 Commentary due	5PM
	R	04/07	CRIT 3 Self-Evaluations due	5PM
	F	04/08	TOPIC 4 - Final Portfolio/ Intellect	
week 13		04/11	shoot, process...	
week 14		04/18	portfolio preparation	
week 15	M	04/25	FINAL PORTFOLIO due	5PM

*\*Each Critique requires 2 Self-Portraits.  
Check your temple.edu e-mail weekly for additional information.*

**CONTACTS**

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Tyler Photo Area/ Equipment Cage 777-9225  
Steven Berkowitz/ Associate Professor [berk@temple.edu](mailto:berk@temple.edu) [www.berk-edu.com](http://www.berk-edu.com)  
Office Hours (by appointment) Tuesdays 4:00 – 5:00 PM

## ART PHOTOGRAPHY - SMARTPHONE PHOTO WEEKLY ROUTINE

Below is the typical routine for the critique cycles:

**Fridays** are the introduction days of new TOPICS including aesthetics, techniques, ways of shooting, ways of processing (apps), etc. (except for the first week of the semester). You should study and absorb this information quickly and, in a day or two, start shooting, processing and posting your photos to the class blog. You should shoot and post every day. That is part of the routine of this class.

You can only really learn this by thinking, shooting, posting on an ongoing manner [think, make, share]. This is an Art Studio course and it utilizes 'experiential learning' that is quite different from 'book learning' as in most academic classes. Because of this, it is not possible to cram for a studio class. You cannot wait until the day before the Critique is due to shoot everything. If you try this you will never learn how to shoot properly let alone how to think about what you are shooting. Do not cheat yourself out of the education you are paying for.

note: All handouts mentioned below are easily accessible on the Professor's web site

- [> link to Smartphone Photo Web Site](#)

The general rhythm of this class is as follows:

- learn the new topics, incorporate them into your way of seeing, shooting, processing...
- look at other people's work of a similar ilk (research)
  - [> link to Research Pages](#) (more about this later...)
- shoot, process & post photographs every day, at least 2 per day to start, then increase  
You should post at least 2 shots per day at the beginning of the semester  
8 active days of shooting and posting = 16 photos for Crit 1  
10 active days of shooting and posting = 20 photos for Crit 2  
This should increase to 3 shots per day by the 3rd crit  
10 active days of shooting and posting = 30 photos for Crit 3

When you are ready to start shooting you should first review all the documents that apply to the Aesthetics of Shooting, including;

- [> link to Framing & Composition](#)
- [> link to Shooting Self-Portraits](#)
- [> link to Intuitive vs. Directed Shooting](#)
- [> link to Passive/ Active Shooting](#)
- [> link to Photo Clichés](#)

You have at least two full weeks to shoot, process and post photos. The weekends are optional.

- [> link to Viewing & Posting](#)

## CRITIQUE ROUTINE

Here is an overview of what happens during Critique weeks. For more details please refer to the Critique Preparation document.

- > link to [Critique Preparation](#)

**Mondays** of the third following week are the due date for your Critique photos.

Before this date you should go through everything that has been posted on-line (there should be more than the minimum number of prints already on-line) and edit down to the actual number of prints due (or a little bit over if desired).

- the full number of prints required for the critique should now be uploaded
- add numbers above each of your prints so people can easily vote for their favorite
- add a RECIPE for your best photo to the very bottom of the Blog
  - so people can learn from how you are working
  - include then names of any apps used and the relevant settings

**Tuesdays** are the days to look at and make COMMENTARY on the photos of your classmates.

- look at other people's photos and comment on them
    - base the commentary on 3 criteria: content, form, impact [3 Disciplines]
      - > [link to Commenting & Voting](#)
    - tell any story that the photos remind you of:
      - (sharing personal experience: resonance)
    - cast a vote for each person in the class indicating which shot you think is their best
- note: no one will want to comment on your photos if you do not comment on theirs.  
This is another variation of the Golden Rule.

**Thursdays** are the days that your SELF-EVALUATIONS are due

- review all the comments you have received
- write a synopsis of that commentary, again based on 3 criteria: content, form, impact
  - there is a handout explaining how to write a self-evaluation using these three concepts
    - > [link to Self-Evaluations](#)
- determine which of your prints is the best (according to peer voting)
  - This photo is designated your POW (Picture of the Week)
- include the POW in the Self-Evaluation document
- upload the finished Self-Evaluation document to the appropriate Critique Folder within the Class Folder.
  - > [link to Upload to OWLbox](#)

**Fridays** are the days when the next TOPIC will be posted and the cycle starts over again...

note: the basic information for each Topic is always available on the [Professor's web site](#).

These topics will most likely be amended, based on the interests of the group as evidenced by the photographs that are posted.

note: All students must participate and complete all phases of each Critique cycle. Failure to complete any segment results in failure of the **entire Critique**.

